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Report Period: February, 2009

Market Sector: Chain Restaurants

LTO-Trak details all LTO menu items introduced in the current month.

LTO's introduced in a previous month that continue on the menu are not included in this report.

Source for LTO-Trak is the MenuMine database of 1400 chain, independent and non-commercial menus.

Menu Part	Menu Item Type	Menu Item Name	Description of Menu Item	Menu Status	Cuisine of Item	Protein Type/Cut	Cooking Method	Flavor Attribute	Quality Attribute	Texture Attribute	Operation Name	Menu Price
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Big Apple Bagel

Beverage - Hot

Hot Coffee

Fill Up Coffee (Feb LTO 09)	Fill Up Coffee (Feb LTO 09), 16 oz coffee	New Item 2009 Feb LTO	All Cuisines Beverages								Big Apple Bagel	
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Burgerville U.S.A.

Burgers

Garden / Veggie Burger

Yukon and White Bean Basil Burger (LTO Feb 09)	Yukon and White Bean Basil Burger (LTO Feb 09), taking it's guidance from a traditional cassoulet, which is a typical peasant dish originating from the southwest region of France made from a rich, earthy casserole of beans, meat and herbs, burgerville's new yukon and white bean basil burger can best be described as comfort food	New Item 2009 Feb LTO	French	Veggie / No Meat Burger	Grilled			Earthy, Rich, Traditional			Burgerville U.S.A.	
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Side Dish

French Fries/Fries

Yukon Waffle Fries - Large (LTO Feb 09)	Yukon Waffle Fries - Large (LTO Feb 09)	New Item 2009 Feb LTO	Pacific Northwest		Deep Fried						Burgerville U.S.A.	
Yukon Waffle Fries - Medium (LTO Feb 09)	Yukon Waffle Fries - Medium (LTO Feb 09)	New Item 2009 Feb LTO	Pacific Northwest		Deep Fried						Burgerville U.S.A.	
Yukon Waffle Fries - Small (LTO Feb 09)	Yukon Waffle Fries - Small (LTO Feb 09)	New Item 2009 Feb LTO	Pacific Northwest		Deep Fried						Burgerville U.S.A.	

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Carls Jr.

Prepared Entrée

Beef Burrito

Green Burrito Crisp Burritos - 3 pc (LTO Feb 09)	Green Burrito Crisp Burritos - 3 pc (LTO Feb 09), a crispy flour tortilla filled with seasoned ground beef, cheese and jalapenos, served with Carl's Jr. taco sauce	New Item 2009 Feb LTO	Mexican/Te x Mex	Beef Ground or Shredded	Skillet Fried	Seasoned		Crispy	Carls Jr.
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Green Burrito Crisp Burritos - 5 pc (LTO Feb 09)	Green Burrito Crisp Burritos - 5 pc (LTO Feb 09), a crispy flour tortilla filled with seasoned ground beef, cheese and jalapenos, served with Carl's Jr. taco sauce	New Item 2009 Feb LTO	Mexican/Te x Mex	Beef Ground or Shredded	Skillet Fried	Seasoned		Crispy	Carls Jr.
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Carrows

Breakfast Entrée

Toast Breakfast Value Special (LTO Mar 09)	Toast Breakfast Value Special (LTO Mar 09), two eggs, crisp bacon, choice of toast	New Item 2009 Feb LTO	American Breakfast Cuisine	Bacon Strips	Pan Fried			Crisp	Carrows
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Dairy Queen

Beverage Dessert

Ice Cream Floats / Sodas / Frappes / Coolers

Choco Cherry Love Blizzard - Large (LTO Feb 09)	Choco Cherry Love Blizzard - Large (LTO Feb 09), sweet cherries, rich chocolate chunks, all blended with creamy vanilla DQ soft serve	New Item 2009 Feb LTO	All Cuisines Beverages			Sweet	Rich	Creamy	Dairy Queen
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Choco Cherry Love Blizzard - Medium (LTO Feb 09)	Choco Cherry Love Blizzard - Medium (LTO Feb 09), sweet cherries, rich chocolate chunks, all blended with creamy vanilla DQ soft serve	New Item 2009 Feb LTO	All Cuisines Beverages			Sweet	Rich	Creamy	Dairy Queen
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Choco Cherry Love Blizzard - Small (LTO Feb 09)	Choco Cherry Love Blizzard - Small (LTO Feb 09), sweet cherries, rich chocolate chunks, all blended with creamy vanilla DQ soft serve	New Item 2009 Feb LTO	All Cuisines Beverages			Sweet	Rich	Creamy	Dairy Queen
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Del Taco

Sandwich - Hot

Shrimp Taco Sandwich

Crispy Shrimp Taco (LTO Feb 09)

Crispy Shrimp Taco (LTO Feb 09), butterflied shrimp dipped in lime chili batter, shredded cabbage, secret sauce, freshly made salsa, and a lime wedge

**New Item
2009 Feb
LTO**

Mexican/Te Shrimp
x Mex

Fried

Freshly

Crispy

Del Taco

Crispy Shrimp Taco Meal Deal (LTO Feb 09)

Crispy Shrimp Taco Meal Deal (LTO Feb 09), butterflied shrimp dipped in lime chili batter, shredded cabbage, secret sauce, freshly made salsa, and a lime wedge, includes two shrimp tacos, world famous crinkle cut fries and a drink

**New Item
2009 Feb
LTO**

Mexican/Te Shrimp
x Mex

Fried

Freshly

Crispy

Del Taco

Dunkin Donuts

Breakfast Sandwich

Breakfast Sandwich w/ Egg / Meat

Waffle Breakfast Sandwich (LTO Feb 09)

Waffle Breakfast Sandwich (LTO Feb 09), sweet, savory oven toasted sandwich featuring cherrywood smoked bacon, scrambled eggs and American cheese between two maple infused waffles

**New Item
2009 Feb
LTO**

American Breakfast
Cuisine

Bacon
Strips

Smoked

Savory,
Sweet

**Dunkin
Donuts**

Fridays

Prepared Entrée

Macaroni and Cheese

Gourmet Mac N Five Cheese (LTO Feb 09)

Gourmet Mac N Five Cheese (LTO Feb 09), our rich and creamy five cheese blend of fontina, bleu, gruyere, white cheddar and parmesan is tossed with crispy bacon and penne pasta, and topped with blue cheese crumbles and a parmesan crust topping, served with a juicy grilled chicken breast

**New Item
2009 Feb
LTO**

American
Traditional

Bacon /
Chicken
Breast
Strips or
Tenders

Grilled

Rich

Creamy,
Crisp,
Juicy

Fridays

Grandys

Center of Plate

Popcorn Shrimp

Spicy Popcorn Shrimp (LTO Feb 09)

Spicy Popcorn Shrimp (LTO Feb 09), one half pound of spicy popcorn shrimp, two sides and a roll

**New Item
2009 Feb
LTO**

Cajun/Creole
Shrimp

Fried

Spicy

Grandys

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IHOP

Breakfast Entrée

Entrée Eggs Hash Browns Pancakes Meat

Loaded Country Hash Browns - Ham, Swiss, and Mushroom (LTO Feb 09)	Loaded Country Hash Browns - Ham, Swiss, and Mushroom (LTO Feb 09), loaded with sauteed mushrooms, diced ham, and melted swiss and parmesan cheese, topped with green onions, served with two fluffy buttermilk pancakes and two eggs cooked any style	New Item 2009 Feb LTO	Southern	Ham	Pan Fried					Fluffy	IHOP	
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Loaded Country Hash Browns - Jack Cheddar and Bacon - (LTO Feb 09)	Loaded Country Hash Browns - Jack Cheddar and Bacon - (LTO Feb 09), stuffed with chopped hickory smoked bacon and melted cheddar and monterey jack cheeses, topped with sour cream and green onions, served with two fluffy buttermilk pancakes and two eggs cooked any style	New Item 2009 Feb LTO	Southern	Bacon Strips	Pan Fried	Hickory Smoked				Fluffy	IHOP	
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Entrée Eggs Hash Browns Pancakes Sausag

Loaded Country Hash Browns - Country Sausage - (LTO Feb 09)	Loaded Country Hash Browns - Country Sausage - (LTO Feb 09), overflowing with pork sausage links, cheddar cheese and grilled onions, topped with creamy country gravy, served with two fluffy buttermilk pancakes and two eggs cooked any style	New Item 2009 Feb LTO	Southern	Breakfast Sausage	Pan Fried					Creamy, Fluffy	IHOP	
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Jack in the Box

Sandwich - Hot

Fish Sandwich

Two Fish Fillet Sandwiches Deal (LTO Feb 09)	Two Fish Fillet Sandwiches Deal (LTO Feb 09), two crispy fish fillets, lettuce and tartar sauce on a warm jumbo bun	New Item 2009 Feb LTO	American Traditional	Fish Filet	Deep Fried					Crispy	Jack in the Box	
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Krystal

Beverage Dessert

Ice Cream Shake / Malt

Chocolate Dipped Strawberry Milkquake (LTO Feb 09)	Chocolate Dipped Strawberry Milkquake (LTO Feb 09), all natural ingredients including premium vanilla ice cream and real strawberry puree mixed with Hershey's Magic Shell and topped with whipped cream, served in a 20 ounce cup	New Item 2009 Feb LTO	All Cuisines	Beverages					Premium		Krystal	
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French Vanilla Milkquake (LTO Feb 09)	French Vanilla Milkquake (LTO Feb 09), served in a 20 oz cup	New Item 2009 Feb LTO	All Cuisines	Beverages							Krystal	
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Marble Slab Creamery

Dessert - Frozen Dishes

Ice Cream Cake/Roll/Loaf/Pie

Valentine's Day Heart Cake - Large (LTO Feb 09)	Valentine's Day Heart Cake - Large (LTO Feb 09)	New Item 2009 Feb LTO	American Traditional								Marble Slab Creamery	
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Valentine's Day Heart Cake - Small (LTO Feb 09)	Valentine's Day Heart Cake - Small (LTO Feb 09)	New Item 2009 Feb LTO	American Traditional								Marble Slab Creamery	
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P.F. Changs China Bistro

Prepared Entrée

Mongolian Entrée

Changs For Two (LTO Feb 09)	Changs For Two (LTO Feb 09), prix fixe menu, cup of soup: hot and sour or egg drop, choice of one Starter: crispy green beans, salt and pepper calamari, spring rolls (4), dumplings (shrimp, pork, or vegetable), changs chicken lettuce wraps, vegetarian lettuce wraps, crab wontons, egg rolls; Choice of two entrees: changs spicy chicken, mongolian beef, ginger chicken with broccoli, orange peel chicken beef or shrimp, cantonese shrimp, sweet and sour chicken or pork, pepper steak, honey chicken or shrimp, dali chicken, kung pao chicken or shrimp, beef a la sichuan, almond and cashew chicken, beef with broccoli, sesame chicken; and choice of two mini dessert: choose two of our eight delicious mini desserts your server will be happy to share our selections with you	New Item 2009 Feb LTO	Chinese	Chicken Chunks/ ubes/Dic ed	Stir Fried						P.F. Changs China Bistro	
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Panera Bread

Baked Good - Hand Held

Cookie Assortment

Valentines Day Cookie (LTO 09)	Valentines Day Cookie (LTO 09)	New Item 2009 Feb LTO	American Traditional			Baked					Panera Bread	
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Valentines Day Cookie 6 Petites (LTO 09)	Valentines Day Cookie 6 Petites (LTO 09)	New Item 2009 Feb LTO	American Traditional			Baked					Panera Bread	
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Pizza Hut

Pizza

Pepperoni Pizza

Pizza For a Penny Deal (LTO Feb 09)

Pizza For a Penny Deal (LTO Feb 09), get a medium one topping pizza for 1 cent when you purchase any large pizza at menu price

New Item
2009 Feb
LTO

Italian

Pepperoni

Baked in
i
Pizza
Oven

Pizza Hut

Popeyes Chicken & Biscuits

Center of Plate

Butterfly Shrimp

Seafood Tackle Box (LTO Feb 09)

Seafood Tackle Box (LTO Feb 09), eight premium butterfly shrimp marinated in Louisiana seasonings served with fries and a biscuit

New Item
2009 Feb
LTO

Cajun/Creole

Shrimp,
Large

Fried

Premium

Popeyes
Chicken &
Biscuits

Qdoba Mexican Grill

Sandwich - Hot

Grilled Chicken Sandwich

Chicken Entrée Meal Deal (LTO Feb 09)

Chicken Entrée Meal Deal (LTO Feb 09), full sized, completely customizable chicken entrée with a side of chips and salsa and a regular fountain beverage, choose from burritos, tacos, salads, quesadillas, nachos and mexican gumbo

New Item
2009 Feb
LTO

Mexican/Te
x Mex

Chicken
Ground
or
Shredded

Grilled

Qdoba
Mexican Grill

Round Table Pizza

Pizza

Meatball Pizza

Meatball Marvel Pizza - Large

Meatball Marvel Pizza - Large, oven roasted meatballs, seven premium cheeses, caramelized onions, garlic and fire roasted tomatoes are all wrapped in the of a perfectly seasoned, hand rolled crust

New Item
2009 Feb
LTO

Italian

Beef
Meatballs

Oven
Roasted

Perfect,
Premium

Round Table
Pizza

Sandwich - Hot

Meatball Sandwich

Menu Part	Menu Item Type	Menu Item Name	Description of Menu Item	Menu Status	Cuisine of Item	Protein Type/Cut	Cooking Method	Flavor Attribute	Quality Attribute	Texture Attribute	Operation Name	Menu Price
	Meatball Marvel Sandwich (Lto Feb 09)		Meatball Marvel Sandwich (Lto Feb 09), oven baked meatballs, marinara sauce, and three cheese blend on a ciabatta roll, served with chips	New Item 2009 Feb LTO	Italian	Beef Meatballs	Oven Roasted / Oven Baked				Round Table Pizza	

Steak'n Shake

Burgers

Steakburger

Double Steakburger With Cheese N Fries Meal (LTO Feb 09)	Double Steakburger With Cheese N Fries Meal (LTO Feb 09)	New Item 2009 Feb LTO	American Traditional	Beef Hamburger Sirloin	Grilled						Steak'n Shake	
Single Steakburger With Cheese and Bacon Meal (LTO Feb 09)	Single Steakburger With Cheese and Bacon Meal (LTO Feb 09), served with fries	New Item 2009 Feb LTO	American Traditional	Beef / Pork	Grilled						Steak'n Shake	

Taco Bell

Prepared Entrée

Enchilada w/ Chicken

Spicy Chicken Enchilada Platter (LTO Jan 09)	Spicy Chicken Enchilada Platter (LTO Jan 09), includes seasoned rice, flavorful beans, tortilla chips and tangy chunky salsa	New Item 2009 Feb LTO	Mexican/Te x Mex	Chicken Chunk Cube Dice	Grilled	Flavorful, Seasoned, Spicy, Tangy,		Chunky			Taco Bell	
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Sandwich - Hot

Beef Taco Sandwich

Beef Soft Tacos Supreme Platter (LTO Jan 09)	Beef Soft Tacos Supreme Platter (LTO Jan 09), includes seasoned rice, flavorful beans, tortilla chips and tangy chunky salsa	New Item 2009 Feb LTO	Mexican/Te x Mex	Beef Ground or Shredded	Skillet Fried	Flavorful, Seasoned, Spicy, Tangy,		Chunky			Taco Bell	
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